

## **Main Sponsor: 5 Lakhs.**

**The event will have 2 main sponsors, each has the following are the advantages,**

- 1. 24m2 stand area at the educational exhibition to be held on the same venue of conference.**
- 2. Place the main sponsor's logo in the road promotion campaign.**
- 3. Place the main sponsor's logo in the publishing promotion campaign.**
- 4. Place the main sponsor's logo in the electronic promotion campaign.**
- 5. Place the main sponsor's logo on our website for the days of conference.**
- 6. Present a special trophy for the sponsor on the occasion of sponsoring & participation.**
- 7. Provide opportunity to attend the convention and conference to 6 participants.**
- 8. Provide opportunity to invite 10 guests to convention and educational exhibition.**
- 9. Provide full color page in souvenir and all publications and advertisements.**
- 10. Provide opportunity for sponsor's to distribute brochures of sponsor to participants at registration desk.**
- 11. Provides opportunity to interact with delegates and we will share their data with main sponsors only.**
- 12. Provide a plasma screen during the event to air advertisement of sponsor in inauguration hall.**
- 13. Provide a laptop during the period of conference. Our campus is WI-Fi.**
- 14. Place the sponsor's logo within the main poster of the expo.**
- 15. Place the sponsor's logo on invitation cards.**

- 16. Place the sponsor's logo on VIP invitation cards.**
- 17. Supply the sponsor's with a documentary CD tilting the conference and exhibition events and labeling the sponsor's special participation.**
- 18. A bedroom accommodation for two people in the hotel of delegates during the conference.**
- 19. The two people will be offered complimentary breakfast and invited to all lunch and dinners.**
- 20. Reserve a special car& a driver for the main sponsor during the conference.**
- 21. Special seating in all events with VIPs.**
- 22. Special invitation to cultural events and even a chance to judge it.**
- 23. Special invitation to sightseeing along with all guests.**

**Diamond Sponsor: 3.5 lakhs.**

**The event will have 3 Diamond sponsors. Each has the following advantage.**

- 1. 21m<sup>2</sup> stand area in the educational exhibition on the venue of the conference.**
- 2. Place the diamond sponsor's logo in the road promotion campaign.**
- 3. Place the diamond sponsor's name in the publishing promotion campaign.**
- 4. Place the diamond sponsor's name in the electronic promotion campaign.**

- 5. The sponsor's logo will be displayed on our website for the period of the conference.**
- 6. Provide opportunity to sponsor to distribute brochures of sponsor to participants in the convention and conference.**
- 7. Provide half page color in all publication and souvenir.**
- 8. Present a special trophy for the sponsor on the occasion of sponsoring & participation.**
- 9. Provide a plasma screen during the period of exhibition in the inaugural hall.**
- 10. Provide a laptop during the period of the conference, our campus is Wi-Fi.**
- 11. Place the sponsor's logo within the main poster of the conference.**
- 12. Provide opportunity to attend convention and conference for 4 persons.**
- 13. Provide transport to the 2 persons to venues and back to hotel.**
- 14. Provide opportunity to invite 8 own guest to Convention and Educational Exhibition.**
- 15. Place the sponsor's logo on invitation cards.**
- 16. Special seating at all events with VIPs.**
- 17. Supply the sponsor with a documentary CD titling the conference and exhibition and labeling the sponsor's special participation.**
- 18. Special Invitation to all lunch and dinners to participant sponsor.**
- 19. Special Invitation to cultural event and even judge it.**
- 20. Special invitation to all sightseeing with guests.**

## **Gold sponsor : 2.5lakhs**

**The event has 4 gold sponsors. Each has the following advantage.**

- 1. 18m stand area at the educational exhibition at the venue.**
- 2. Place the golden sponsor's logo in the road promotion campaign.**
- 3. Place the golden sponsor's logo in the electronic promotion campaign.**
- 4. Place the golden sponsor's logo in the publishing promotion campaign.**
- 5. Place the sponsor's logo at the venue of the conference and convention.**
- 6. Place a half page non color in official souvenir.**
- 7. Present a special trophy for the sponsor on the occasion of sponsoring & participation.**
- 8. Provide a laptop for use during the period of conference, our campus is WI-Fi.**
- 9. Provide opportunity to attend convention and conference for 2 persons.**
- 10. Provide a certificate of attendance of convention to the 2 persons.**
- 10. Provide transport to the 2 persons from hotel to venue.**
- 11. Provide opportunity to invite own 2 guest to convention and educational exhibition.**
- 13. Supply the sponsor with a documentary CD of the conference and exhibition.**
- 14. Special seating with VIPs.**
- 15. Special invitation to all lunches and dinners.**
- 16. Special invitation to attend Cultural evening as special guests.**
- 17. Special invitation to sightseeing along with guests.**

## **Silver Sponsor: 1.5 lakhs.**

**The event will have 5 silver sponsors; each has the following advantages,**

- 1. 12m stand at the Educational exhibition at the venue of the conference.**
- 2. Place the silver sponsor's logo on the road promotion campaign.**
- 3. Place the silver sponsor's logo in the publishing promotion campaign.**
- 4. Assign quarter non color ad in souvenir and official catalogue.**
- 5. Provide opportunity to attend the convention and conference for 2 persons.**
- 6. Supply the sponsor with documentary CD of conference and exhibition.**
  
- 7. Supply with special invitation cards to all functions.**
- 8. Provided with 5 invitation cards to invite others.**
- 9. Provide with special seating along VIPs.**
- 10. Provided with all lunch and dinners.**
- 11. Provided with an opportunity to attend convention.**
- 12. Special invitation to Cultural evening show.**
- 13. Invitation to sightseeing along with guests.**
- 14. Provide certificate of attendance to convention for participants.**

## **Additional Sponsorship Opportunities.**

### **Business Centre**

The sponsor will have the opportunity to showcase their entire company profile at the hotel of stay of guests.

### **Website Banner**

This is an opportunity for sponsor to advertise on our website during the days of conference.

### **Restaurant sponsorship**

This is an opportunity to sponsor the meals at the hotel of the stay of guest. They can advertise and mingle with the our guest in an informal setting.

### **Mobile Sim and Data card sponsorship**

This is an opportunity for telecommunication companies to sponsor the foreign delegates with their products and services. They will be allotted a stall at discounted rate in our Educational Exhibition too.

### **Delegate Attire sponsorship**

This is an opportunity for local textile, weaving industry to showcase their art and talent by providing free size shirts to international delegate which they will wear on the day of inauguration of conference. We also welcome sponsorship of conference bags in local fabric or leather.

### **Memento sponsorship**

The memento is the only souvenir the international delegates will be presented and sure to take back. Besides our Main, Diamond, Gold and Silver sponsors will be beneficiary too. The ideal gift would be local art and craft preferably silverware from Cuttack.

### **Bottled water and flower sponsorship**

The sponsor will get a discounted rate a stall at our Educational Exhibition and sponsorship display at the venue of the conference.

