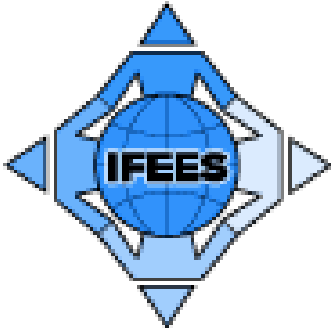


IFEES - Europe & Middle East Report

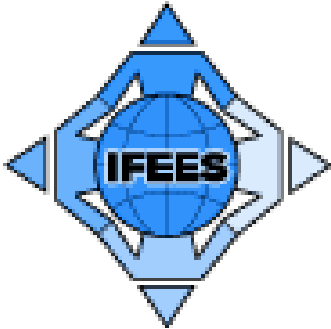
José Carlos Quadrado
VP IFEES

St. Petersburg
20th May 2009



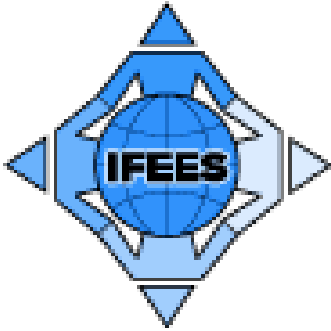
GENERAL OBJECTIVES

- **Objective 1: Maintain and reinforce our Visibility**
 - **Cooperation activities at various levels:**
 - European / Regional / National levels with partners associations/international bodies/ industry and students
 - **Have an impact on the policy development:**
 - Deans actions / Bologna Process / Quality / Accreditation / Strategic Management and Universities policy
 - **Development of our academic activities:**
 - Continental / Annual events presence



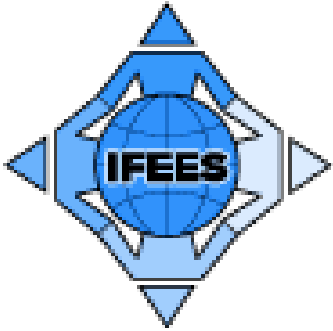
GENERAL OBJECTIVES

- **Objective 2: Improve the membership and the sponsorship**
 - Ad hoc services for the members in Europe
 - Develop contacts with industry and potential sponsors and recruitment strategies at an European Level
 - Joint Marketing activities with the European members



ACTIONS (past and future) objective 1

- **Cooperation activities at European/Regional/National level**
 - ✓ With EU, SEFI, IGIP, CESAER, RAEE, EuroPace, ESMU, EUA, ACA
- **Regional/National visibility**
 - ✓ IFEES Days
- **Cooperation with industry and non-academic partners**
 - ✓ with WFEO, FEANI, CLAIU, EYE
- **Cooperation with students**
 - ✓ With BEST



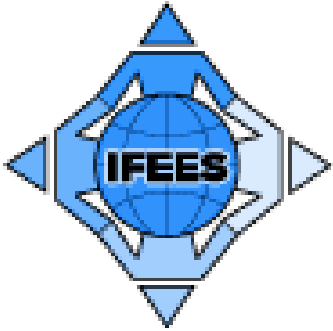
ACTIONS (past and future) objective 2

- Reinforce the “networking” skills of our members
- Create the data base of experts in EE in Europe
- Development of contacts with potential sponsors
- Participate on national and regional information days



Next land miles

- **IFEES Workshop during the SEFI annual conference (3rd of July)**
- **IFEES Summit candidature for 2011 to take place in Europe.**
- **Boost the Middle East participation by invite some key leaders to be present in the Summit in Singapore**



ROLE of IFEES

Help...

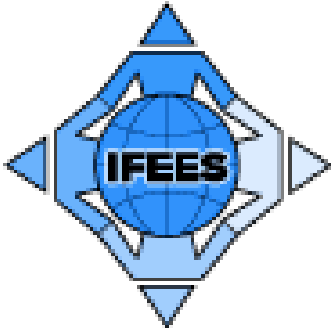




ROLE of IFEES

...but without becoming part of the problem





ROLE of IFEES



*On a personal note,
I'm enjoying to be
part of this great
adventure that is
IFEES.*

Thank You.

*IFEES should be perceived to support while let the
Engineering Education stakeholders fly solo.*